

One of a Kind.

A Special Treat for YOU and YOUR Best Friend.



Think he's just "Laid on the floor"?

To establish a reading routine for your dog, consider playing a short piece of music to your dog just before you start reading "The Walk of Life."

Why are we suggesting you start with "The Walk of Life" right now? It's designed to complement any of our custom designed for use by Brampton's premier digital media production studio **Data Lab**.



...and I want to...

Learn more!

About the author
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The Walk of Life
a bedtime story for dogs
Dr. Jenay Muncie

Click Here to Look Inside!

How do you tuck your dog in at night?

You do tuck your dog in at night, right? Do you read to your dog at night? If not, you should.

As with reading to children, reading to your dog has many benefits for both you and your dog.

When you read to your dog, you liberate yourself from the leash that is your BlackBerry, your computer, or your television. When you read to your dog, you get a rare chance to do less and be more at the same time. You feel privileged, you feel present—and your dog notices this. He appreciates this. How many times have you nudged him to the side while you were checking your email, or kicked him off the couch so that you could watch your favourite TV show? Too many.

But, as you sit and read to your dog in the quiet of your room, you're making up for all those moments of neglect. You're telling your dog that he is a priority. There are no distractions. It's simply quality bonding time. You're providing your dog with a sense of intimacy and well-being. It calms him, it's comforting, and it makes it easier for him to get to sleep. Not only will your relationship with your dog improve, but so will your dog's receptive vocabulary. So, read a bedtime story to your dog. And when you're done, tell him you love him. Make sure that before leaving the room for the night, you let him know that you love him.



Did you hear?
Click here to watch.

Click here to watch.
Click here to watch.

Click here to watch.
Click here to watch.

from **BIG WTF**

See [TheBigWTF](#)

"The Walk of Life" is the media piece of the year for award!

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